



SANTA LUCIA
NEUROSCIENZE
E RIABILITAZIONE

**Personalized platform assisting
seniors in healthy, fulfilled and
active life**

*Team headed by
Dr. Gianfranco SPALLETTA*



About us

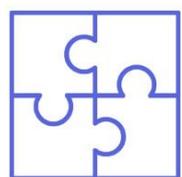
The **Santa Lucia Foundation** obtained the recognition of IRCCS as the culmination of significant research activity in the field of neuroscience. “**IRCCS**” or “**Scientific Institute for Research, Hospitalization and Health Care**” refers to biomedical institutions of relevant national interest, which drive clinical assistance in strong relation to research activities. Our **mission** is the **continuous upgrade of healthcare**.

The **Neuropsychiatry Laboratory** is leader in the development of operational research diagnostic criteria for diagnosis of Alzheimer’s disease and cognitive impairment. Our **multidimensional approach** allows a better definition of clinical parameters useful for **therapeutic** purposes as well as for **prevention, early detection and prediction** of the clinical course of the disease.





SANTA LUCIA
SANTA LUCIA
NEUROSCIENZE
ENRICHISCEMENTO
E RIABILITAZIONE

 **POSITIVE**

**JOIN THE
RESEARCH!**



POSITIVE

Objective of the project

POSITIVE aims to solve **loneliness** of the seniors caused not by social isolation resulting from immobility - but by lack of a meaningful purpose in life and significant social connections. The once most popular reason for living - family - is now harder to depend on. The job market after retirement is hostile. The top needs in Maslow's hierarchy, like self-actualization, become more prominent. Seniors actively look for products catering that on the market but there is nothing like that in a way it is there for the younger generation.

Project Overview

POSITIVE will act as a holistic enabler and tool assisting in everyday activities and facilitation of invigorating mental challenges. In order to achieve that, the **platform** will have two parts to bring stimulation both in online as well as offline world (an event facilitation and content part), emphasizing on the integration and use of ICT-based tools. Both parts will be co-managed by seniors and coordinated by the leaders amongst them after the initial kick-off, to retain their independence. More than 200 seniors will be involved in tests throughout different stages of the project and across 5 countries. To design the platform and align it with **seniors' needs**, design thinking, and agile methods will be explored. The platform will be **gamified** and **personalized** according to interests and experience with technology of seniors, bringing fun and entertainment into the portal and forgoing the patient-oriented mindset of seniors. State-of-the-art artificial intelligence and analytics algorithms will be used to provide the quality experience.





SANTA LUCIA
NEUROSCIENZE
E RIABILITAZIONE

POSITIVE



WANT TO JOIN?

Are you an active person aged **55-75 years old**?

Contact us if you want to know more!

Contacts

 06 51501183

 partecipa.ricercafsi@gmail.com

 www.hsantalucia.it

Via Ardeatina, 306 – 00179 Roma



POSITIVE

Via Ardeatina, 306
CAP città

